Terrestrial T.V.

2035. SHRIMATI JAMANA DEVI BARUPAL:
DR. T. SUBBARAMI REDDY:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether after FM radio, his Ministry is considering recommendations of the Telecom Regulatory Authority of India;

(b) if so, whether agreeing in principle to allow terrestrial TV in private sector his Ministry wants to start by trying it out in a few areas;

(c) whether the region could include a few metropolitan cities and towns with a population of up to 10 lakh;

(d) whether the TRAI has recommended that terrestrial TV be allowed on the pattern of FM radio; and

(e) if so, by when his Ministry is likely to implement the recommendations made by TRAI?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) to (c) The Government has not formulated any views on the Telecom Regulatory Authority of India's (TRAI) recommendations on issues relating to 'Private Terrestrial T.V. Broadcast Service' issued on August 29, 2005.

(d) TRAI has, *inter-alia*, recommended that terrestrial T.V. broadcasting in India should be allowed in the private sector also.

(e) No precise time-frame can be indicated at this stage.

Advertisement by DAVP

2036. SHRI T.T.V. DHINAKARAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to refer to reply to Unstarred Question 4884 given in the Rajya Sabha on the 9th May, 2005 and state:

(a) the amount allocated for DAVP for releasing advertisements during the last three years; and

(b) the amount actually utilized during that period?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRIYARANJAN DASMUNSI): (a) and (b) The amount allocated to the Directorate of Advertising and Visual Publicity (DAVP) for release of advertisement in print and electronic media and the amount utilized during the last three years is given in the Statement.